

**2.3.1: STUDENT CENTRIC METHODS, SUCH AS EXPERIENTIAL LEARNING, PARTICIPATIVE LEARNING AND PROBLEM SOLVING METHODOLOGIES ARE USED FOR ENHANCING LEARNING EXPERIENCE**

**PARTICIPATIVE LEARNING**

<b>SL.NO</b>	<b>DOCUMENT</b>	<b>PAGE NO.</b>
1	GUEST LECTURE	02-06
2	PICK AND SPEAK	07-21
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4	TECHNICAL TALK	31-44



**NITTE**  
EDUCATION TRUST

**DR NSAM**  
**FIRST GRADE COLLEGE**

### **Report of Guest Lecture**

11th August, 2022

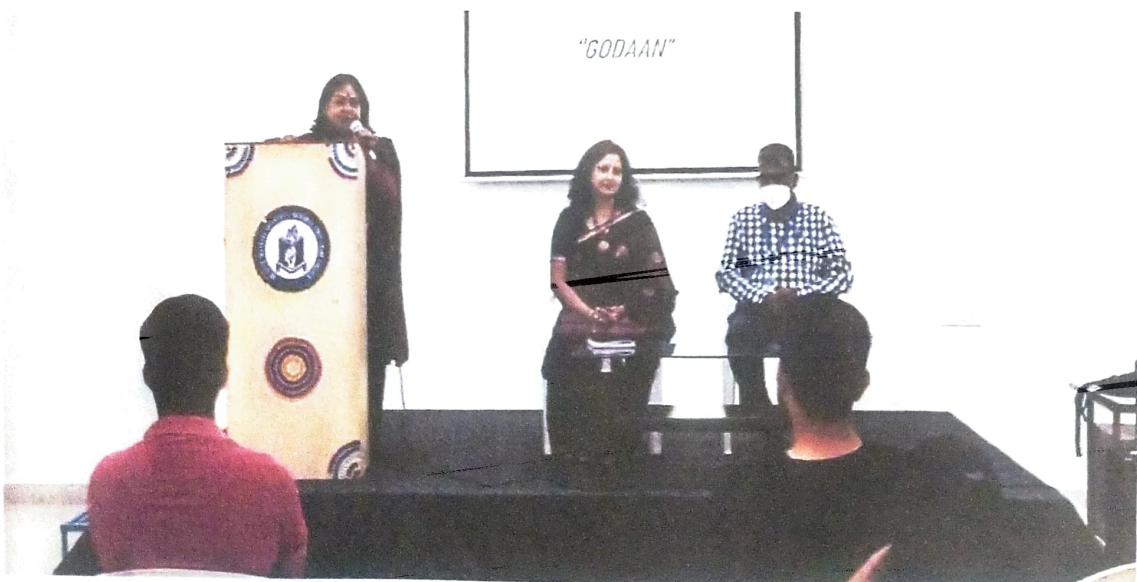
The guest lecture was organized in the Department of Languages&FC, in Hindi. The guest lecture was organized on 11th August, 2022. The title of the guest lecture was 'Godan and its Relevance' based on **novel Godan** which is written by Munshi Premchand. The novel prescribed to the IV semester B.Com students in their syllabus. Dr. Neelima Dubey, HoD of Hindi invited from New Horizon College, Bengaluru, as a subject expert for the guest lecture.

Godan which was written before independence depicts the tragedy of the farmers of that time. Students should understand, think about the problems of farmers before independence and what are the problems of farmers in today's time; for this purpose the lecture was organized and these ideas were raised in the lecture. Dr. Neelima Dubey presented the story of Godan, about the main characters and the characteristics of it.

She also discussed the "New Bill for Farmers" with the students. She also highlighted the importance of farmers. The students also asked many questions, which were answered by the resource person.

The lecture was attended by the entire students of the fourth semester as well as the students of the second semester. This lecture enabled the participants to understand the novel.

This was also beneficial for the students from the point of view of examination. The students got a complete introduction of the life of four 'Annadata' farmers.










This guest lecture was organized by Dr. Gagan Kumari, Asst. Professor of Hindi. Dr. Janardana J.B, Head of the Department, also spoke on the occasion. Dr. Hemavati, Professor of Kannada as well as Dr. Prasanna Kumar were present.

I thank our principal, Dr. Anupama G for all her guidance and encouragement.



Dr Gagan Kumari

Assistant professor of Hindi



**PRINCIPAL**  
**PRINCIPAL**  
Dr. N.S.A.M. First Grade College  
Sy. No. 21, Krishnarajapura Village,  
Shivakote (P) Hesaraghatta Hobli,  
Bangalore-560 089



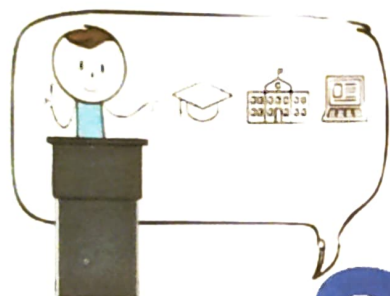
**Dr.N.S.A.M**  
**First Grade College**

## **DR. N.S.A.M FIRST GRADE COLLEGE**

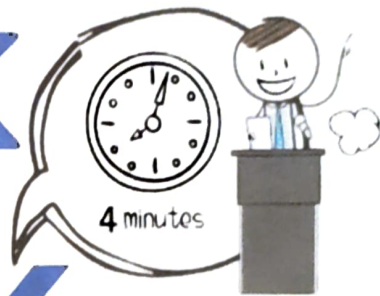
Krishnarajapura Village, Bengaluru -89

### **Department of Computer Applications**

An IQAC initiative,  
*Organised by BCA Forum - "Technosapiens"*



# **PICK & SPEAK**



**Date**

**31/10/2022, Monday**

**Time**

**01:30pm to 03:00pm**

**Dr. R. Shanthi Iyer**  
Principal

**Prof. Bhavya K.R**  
IQAC Co-ordinator

**Prof. Naveen Kumar**  
BCA Co-ordinator

**Prof. Mohan S T**  
BCA Forum Convenor

Contact Details :  
**Prof. Mohan S T**  
Convenor, BCA Forum  
Dr. N.S.A.M First Grade College

[www.nsam.ac.in](http://www.nsam.ac.in)





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EST. 1989

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2022-23

### **BCA Forum 'Technosapiens' Circular**

Date: 15<sup>th</sup> October, 2022

Circular No. 01

### **Content of the Circular**

This is to inform all the students of B Com/ BA/ BCA/BA of Dr. N.S.A.M First Grade College that **Bca Forum "Technosapience"** is conducting Pick and speak competition on **31<sup>st</sup> OCTOBER, 2022 at 10.00 AM in Seminar Hall 3<sup>rd</sup> floor.**

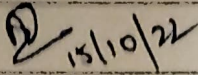
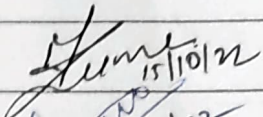
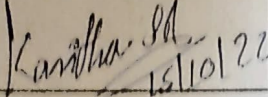
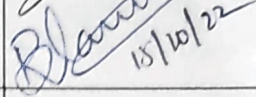
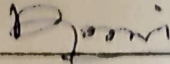

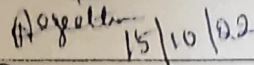
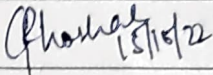
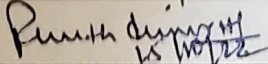
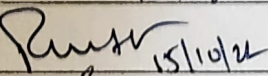
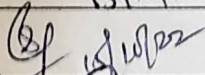
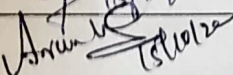
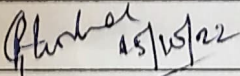
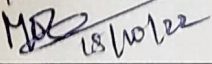
Convenor

*MK*  
31/10/22

*Saurabh*  
15/10/2022  
Principal

Dr. N.S.A.M. First Grade College  
Sy. No. 21, Krishnarajapura Village,  
Shivakote (P) Hesaraghatta Hobli,  
Bangalore-560 089



Sl No	Class and Section	Signature of the faculty member with Date	Sl No	HOD's	Signature of the HOD with Date
01	I B Com 'A'	 15/10/22	1	BCA	 15/10/22
02	I B Com 'B'	 15/10/22	2	Commerce & Management	 15/10/22
03	I B Com 'C'		3	Language	
04	I B Com 'D'	 15/10/22	4	Arts	 15/10/22
05	I B Com - BDA	 15/10/22			
06	I B Com - L&BCM	 15/10/22			
07	I BBA - General	 15/10/22			
08	I BBA - Aviation	 15/10/22			
09	I BA	 15/10/22			
10	I BCA	 15/10/22			

The contest will comprise of two sessions, namely the **Prepared Speech Session** and the **Impromptu Speech Session**.

**Participation in both sessions is mandatory for all contestants.** There will be **3 rounds** of the contest: **Preliminary round, Semi-final round and Final round.**

### Prepared Speech

- Contestants are free to speak on any topic of their choice. However, speech content which discriminates a particular section of a community or is politically motivated may result in a disqualification or reduction of points.
- Contestants must prepare their own speeches and each must be substantially original. Any quote, paraphrased or referenced content must be so identified during the speech presentation.
- Contestants are allowed to present the same speech content for all rounds.

### Impromptu Speech

- Speech must be substantially original. Any quote, paraphrased or referenced content must be so identified during the speech presentation.
- **In the preliminary round only, a 5-minute preparation time will be allocated** from the moment the topic is revealed to the contestant.
- **In the semi-final and final rounds, no preparation time will be given.** Once the contestant enters the hall, the name of the contestant and the topic will be announced by the contest chair. Following that, the contestant must immediately walk to the speaking area and start the speech.

**The contest will be held in any medium (English/Kannada/Hindi/Telugu/Tamil).**

- 10 contestants (subject to change depending on the number of contestants at the preliminary round) will be selected from the preliminary round to compete at the semi-final round. In addition, 2 reserves will also be selected.
- 6 contestants will be selected from the semi-final round to compete at the final round. In addition, 2 reserves will also be selected.
- Best Speaker, First Runner-up, Second Runner-up will be selected in the final round.

### Speech Timings

#### In the preliminary round,

Speech should be between 3 to 4 minutes. Speaker will be disqualified if the speech exceeds 4 minutes 30 seconds.

#### In the semi-final and final rounds,

Speech should be between 5 to 6 minutes. Speaker will be disqualified if the speech exceeds 6 minutes 30 seconds.

**In the preliminary round,**

A green card will be displayed at 3 minutes and remain displayed for 1 minute.

A yellow card will be displayed at 4 minutes and remain displayed for 1 minute.

A red card will be displayed at 4:30 minutes and will remain displayed until the conclusion of the speech.

**In the semi-final and final rounds,**

A green card will be displayed at 5 minutes and remain displayed for 1 minute.

A yellow card will be displayed at 6 minutes and remain displayed for 1 minute.

A red card will be displayed at 6:30 minutes and will remain displayed until the conclusion of the speech.

Speeches will be judged on the basis of the following criteria.

**Speech Content (50%)**

Speech Development - Structure, organization and support material

Effectiveness - Achievement of purpose, interest and reception

Speech value - Ideas, logic and originality of thoughts

**Speech Delivery (30%)**

Physical – Appearance, body language and speaking area

Manner - Directness, assurance and enthusiasm

Voice - Flexibility and volume

**Language (20%)**

Appropriateness - To speech purpose and to audience

Correctness - Grammar, pronunciation and word selection

Please refer to the contact details below for further clarifications regarding the contest:

**Naveen Kumar**

Head, Department of Computer Applications

Dr. N.S.A.M First Grade College, Krishnarajapura Village,  
Bengaluru – 560089

**Mohan S T**

Asst Professor, Department of Computer Applications

Dr. N.S.A.M First Grade College, Krishnarajapura Village,  
Bengaluru - 560089





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2022-23

### BCA FORUM 'Techno sapience' Student Enrolment List

Name of Event: PICK AND SPEAK

Date & Venue: 31/10/2022

MASTER HIRANNAIAH INDOOR AUDITORIUM.

Sl No	Name of Student	Class & Sec	Signature
1	MOHITH S	I BCA	Mohith S
2	DRUPAD U	I BCA	Drupad
3	SUJAY U	ABSENT	ABSENT
4	ABHISHEK NAYAK	ABSENT	ABSENT
5	M N DEVIKA	I BCA	Devika M.N
6	SHALINI N	I BCA	Shalini
7	KEERTHANA R	I BCA	Keerthana
8	BHARATH B	I BCA	Bharath B
9	KARTHIK B	I BCA	Karthik B
10	MEGHANA A	I BCA	Meghana A.
11	SOWMYA S B	I BCA	Sowmya
12	SHASHANK R	I BCA	Shashank



13	SHASHANK R	IBCA	<u>S</u>
14	DIVYASHREE V	IBCA	<u>Divya</u>
15	PRAKAKTHA C BELLARE	IBCA	<u>Prakatha</u>
16	JENIFER A	IBCA	<u>Jenifer</u>
17	BHAVAN M	IBCA	<u>Bhavan</u>
18	MACHANI TEJESHWAR	IBCA	<u>Tejeshwar</u>
19	B A NANDINI	IBCA	<u>B A Nandini</u>
20	ANANYA BIJU	IBCA	<u>Ananya Biju</u>
21	THARUN KUMAR R	IBCA	<u>Tharun Kumar R</u>
22	VIGNESH K	IBCA	<u>Vignesh K</u>
23	K M SAI CHANDANA	IBCA	<u>Kai Chandana</u>
24	N SREESHA	ABSENT	ABSENT
25	S SUPRITHA	<u>Supri</u>	<u>Supri</u>
26	RICHITHA S	IBCA	<u>Richitha</u>
27	DHANUJA SANTHOSH	IBCA	<u>Dhanuja</u>
28	NANDAN P	ABSENT	ABSENT
29	ZAHID AHMED	IBCA	<u>Zahid</u>
30	PRIYA S	IBCA	<u>Priya</u>
31	HARISH D R	IBCA	<u>Harish</u>
32	NISHA A	IBCA	<u>Nisha</u>
33	HARSHITHA S	IBCA	<u>Harshitha</u>
34	S GANGOTHRI	IBCA	<u>Gangotri</u>
35	V SHRIKANTH	IBCA	<u>V Shrikanth</u>

36	YARRAGUDI BHARATH KUMAR RAJU	I BCA	<u>Y. Bharath</u>
37	MAHENDRA DAS VAISHNAV	I BCA	<u>Mahendar</u>
38	NAMIT B	I BCA	<u>Namit</u>
39	SHAHID AFRID	ABSENT	ABSENT
40	TEJAS V	I B,CA	<u>Tejase</u>



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**DR NSAM**  
**FIRST GRADE COLLEGE**

**DR. N.S.A.M. First Grade College**

**Bengaluru-89**

**BCA-2022-23**

Sl. No.	Student Name	Morning	Afternoon
1	Abhishek Nayak	ABSENT	ABSENT
2	ANANYA BIJU	Ananya	Ananya
3	B A NANDINI	B.A. Nandini	B.A. Nandini
4	BHARATH B	Bharath B.	Bharath B.
5	BHAVAN M	Bhavan M	Bhavan M
6	DHANUJA SANTHOSH	Dhanuja	Dhanuja
7	DIVYA SHREE V	Divya	Divya
8	Drupad U	Drupad	Drupad
9	HARI KRISHNA M	Hari Krishnam	Hari Krishnam
10	HARISH DR	ABSENT	ABSENT
11	HARSHITHA S	Harshitha S	Harshitha S
12	JENIFER A	ABSENT	ABSENT
13	K M SAI CHANDANA	Kaichandana	Kaichandana
14	KARTHIK B	Karthik B	Karthik B
15	KEERTHANA R	Keethana R	Keethana R
16	M N Devika	Devika	Devika
17	MACHANI TEJESHWAR	Tejeshwar	Tejeshwar
18	MAHENDRA DAS VAISHNAV	Mahendar	Mahendar
19	MEGHANA A	Meghana A.	Meghana A.
20	N SREESHA	ABSENT	ABSENT
21	NAMIT S	Namit S	Namit S
22	NANDAN P	ABSENT	ABSENT
23	NISHA A	Nisha	Nisha
24	PRAJAKTHA C BELLARE	Prajakta	Prajakta
25	PRIYA S	Priya S	Priya S

26	RICHITHA S	<i>Richitha</i>	<i>Richitha</i>
27	S GANGOTHRI	<i>Gangathri</i>	<i>Gangathri</i>
28	S SUPRITHA	<i>Sd</i>	<i>Sd</i>
29	SHAHID AFRID	ABSENT	ABSENT
30	Shalini N	<i>Shalini</i>	<i>Shalini</i>
31	SHASHANK R	<i>Sh</i>	<i>Sh</i>
32	SOWMYA SB	<i>Sowmya</i>	<i>Sowmya</i>
33	SUJAY U	ABSENT	ABSENT
34	THARUN KUMAR R	<del>Tharun Kumar R</del>	<del>Tharun Kumar R</del>
35	THEJAS V	<i>Thejas</i>	<i>Thejas</i>
36	V SHRIKANT	<i>V Shrikant</i>	<i>V Shrikant</i>
37	VIGNESH K	<i>Vignesh</i>	<i>Vignesh</i>
38	YARRAGUDI BHARATH KUMAR RAJU	<i>Bharath</i>	<i>Bharath</i>
39	ZAHID AHMED	<i>Zahid</i>	<i>Zahid</i>







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2022-23

### BCA Forum 'Technospience' Winners List

Name of the Event	PICK AND SPEAK					
Date	Day	31-10-2022	Timings	1:30PM 3:10PM	Venue	MASTER HIRANNAIAH INDOOR AUDITORIUM 3 <sup>RD</sup> FLOOR
Members in the Jury Panel	DR.RIKHIA GHOSHA	<i>Rikshia 31/10/22</i>				
	DR.J.B JANARDANA	<i>DR 31/10/22</i>				
	PROF.ARUN KUMAR	<i>Arun Kumar 31/10/22</i>				
	PROF.NEHA KOUSAR	<i>Neha 31/10/22</i>				
	PROF.SHIVAKUMAR	<i>Shiva 31/10/22</i>				
	PROF.GURUPRASAD	<i>Guru 31/10/22</i>				
	PROF.NAVEEN KUMAR	<i>Naveen 31/10/22</i>				

Sl No	Name of the Participant	Class and Section	Place secured
1	YARRAGUDI BHARATH KUMAR RAJU	I BCA	I
2	SHALINI N	I BCA	II
3	KEERTHANA R	I BCA	III

Name of the Jury Member	Signature of the Jury Member	Date
<i>Dr. Rikshia Ghoshal</i>	<i>Rikshia</i>	<i>31/10/22</i>

*Mos*  
Event Coordinator/ Convener



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2022-23

### BCA Forum 'Technosapience' Report of the Event

Name of the Event	PICK AND SPEAK
Date	31-OCTOBER-2022
Day	MONDAY
Members in Jury	DR.RIKHIA GHOSHAL <i>Rikshia Ghoshal 31/10/22</i>
	DR.JANARDANA J.B <i>Dr Janardana J.B 31/10/22</i>
	PROF.ARUN KUMAR <i>Arun Kumar 31/10/22</i>
	PROF.NEHA KOUSAR <i>Neha Kousar 31/10/22</i>
	PROF.SHIVAKUMAR <i>Shivakumar 31/10/22</i>
	PROF.GURUPRASAD <i>Guruprasad 31/10/22</i>
	PROF.NAVEEN KUMAR <i>Naveen Kumar 31/10/22</i>
Total No. of Participants	33
Target Class/ Course	BCA
Suggestions for Improvement (If any)	<i>Kindly conduct this kind of activity yearly basis.</i>



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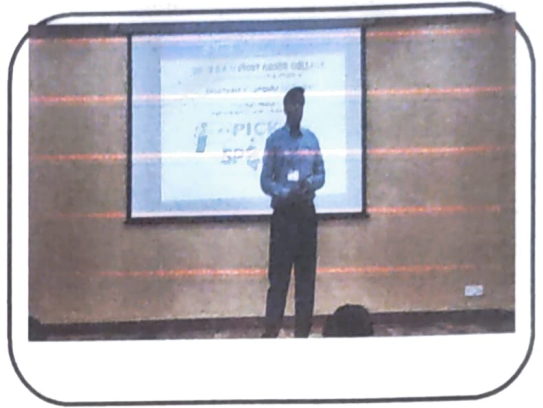
Website: www.nsam.ac.in

2022-23

### BCA Forum 'Technosapience' Report of the Event

<b>Name of the Event</b>	<b>PICK AND SPEAK</b>
<b>Date</b>	<b>31-OCTOBER-2022</b>
<b>Day</b>	<b>MONDAY</b>
<b>Members in Jury</b>	<b>DR.RIKHIA GHOSHAL</b> <i>Rikha 31/10/22</i>
	<b>DR.JANARDANA J.B</b> <i>Ja 31/10/2022</i>
	<b>PROF.ARUN KUMAR</b> <i>Arun 31/10/22</i>
	<b>PROF.NEHA KOUSAR</b>
	<b>PROF.SHIVAKUMAR</b>
	<b>PROF.GURUPRASAD</b> <i>Guru 31/10/22</i>
	<b>PROF.NAVEEN KUMAR</b> <i>Naveen 31/10/22</i>
<b>Total No. of Participants</b>	<b>33</b>
<b>Target Class/ Course</b>	<b>BCA</b>
<b>Highlights of the Event</b>	<b>Students actively participated in the event which improved the confidence level of the students and fluency of the language.</b>
<b>Suggestions for Improvement (If any)</b>	<b>Judges suggested to conduct the event as inter class competition</b>





  
Event Coordinator/ Convener

  
Principal

**PRINCIPAL**  
Dr. N.S.A.M. First Grade College  
Sy. No. 21, Krishnarajapura Village,  
Shivakote (P) Hesaraghatta Hobli,  
Bangalore-560 089

Topic Name	Team Head & Members	Signature
1) Control & Coordination	* Kirthana (TL) * Kushitha . L * Dhriti Ganesan * Yashaswini	<del>Handwritten signature</del> Dhriti
2) Principal of Organisation	* Monisha . Patel (TL) * Anithi . BC * Indu Sheer . M	Monisha . S . Patel Anithi . B . C Indu Sheer . M
3) Types of Planning	* Monisha . M (TL) * Chaitra . S * Deekshitha . S	Monisha . M Chaitra . S Deekshitha . S
4) Principles of Limiting	* Aishwariya (TL) * Navya Deepthi * Vaishnavi	<del>Handwritten signature</del> . H.P <del>Handwritten signature</del> Vaishnavi
5) Formal and Informal Organisation	Jayee Jattina (TL) Swarabhi Sujisha Aanya Arunod .	<del>Handwritten signature</del> Swarabhi Sujisha . cs <del>Handwritten signature</del>
6) Steps in Planning process	Rizqaz Basha (TL) Anil Sharma Kushal D.S Irfan .	<del>Handwritten signature</del> Irfan . b
7) Centralization & Decentralization	Siddu prakash (TL) Rahul kamma Ilesh Vivek .	<del>Handwritten signature</del> Rahul . A3

Topic name

Team leads  
and members

Signa

8) Types of organisations  
- Oval structure

Aditiya Singh  
(TL)

Aditya !!

Ayush  
Animesh  
Sidoliq

Ayush

Animesh

Sidoliq

9) Process of staffing

Bunil Kumar . B . R (TL)  
Hauish . M  
Hausha vandhan . S

Bunil

Hauish

10) Maslow's needs hierarchy  
theory

Uedhantu . SR Nayak  
(TL)

Abhishek  
Anil . M  
Daupan

11) Leadership styles

Megha . SA . (TL)  
Dheeraj . SL  
Gawhami . BG  
Pawani . M

Megha . SA

Dheeraj . SL

Gawhami . BG

Pawani . M

12) Herzberg theory

Haushita . P . K . (TL)  
Adithi . R  
Vaushita . SR

Haushita

Adithi

Vaushita

13) Communication Types  
and barriers

Hausha . N . (TL)  
Priyanka . K . S  
Sindhu shree . S  
Sei suman . y

Hausha

Priyanka

Sindhu Shree . S

Sei suman



Topic Name

Team heads & members

Signature.

Steps in decision making

Kanya Shew (TL)  
Shew vidhya  
Reeshma.

Shree vidya

Sh

Shewthi Dhan.





SUB: MANAGEMENT PRINCIPLES AND PRACTICE

TOPIC: PRINCIPLES OF DIRECTING



PRESENTERS: AISHWARYA N P  
A VAISHNAVI  
NAVYA DEEPTI

## WHAT IS DIRECTING?

Directing can be defined as the management function that is consider with interesting guiding and inspiring a human factor in the organisation to achleve organizational goals

## PRINCIPLES OF DIRECTING

- Principles of harmony
- Principles maximum individual contribution
- Principles of unity of command
- Principles of Direct supervision
- Principles of effective communication
- Principles of effective leadership
- Principles of effective motivation
- Principles of efficiency

## PRINCIPLES OF HARMONY OF GOALS


- This principles says that management should harmonise the individuals objectives with organisational objectives. Every individual joins the organisation to satisfy their needs both their physiological and psychological needs. They will perform their tasks better if they feel that it will satisfy their personal goals too. Therefore manager should harmonise or reconcile the personal goals of employees with the organizational goals

## PRINCIPLES MAXIMUM INDIVIDUAL CONTRIBUTION

- This principles says that the directing function should create self-confidence amongst the subordinate and motivate them so that they give their best to the organisation. Objectives of an organisation are achieved at the optimum level only when every individual in the organisation makes a maximum contribution. Therefore manager should try to elicit and find out the hidden talents of the subordinates. For example, timely rewarding the workers can motivate them to contribute maximum towards the organisations goal.

## UNITY OF COMMAND

- According to this principle, each subordinate should receive orders and instructions from one superior only. If a subordinate is made accountable to two bosses simultaneously, there will be confusion, conflict, disorder and indiscipline in the organization. Therefore, every subordinate should report to one manager only.

  
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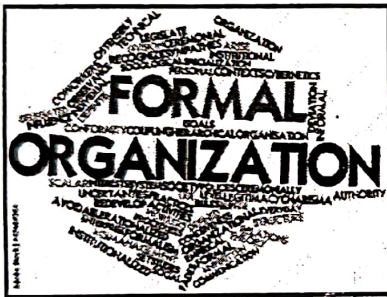
**DR NSAM  
FIRST GRADE COLLEGE**

PRESENTED BY:  
**FARHEEN FATHIMA [ HEAD ]**  
**SURABHI S NAIR**  
**ARYA ARAVIND**  
**SUJISHA CS**

## FORMAL AND INFORMAL ORGANISATION

### ► Formal organization [definition]

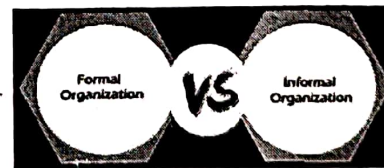
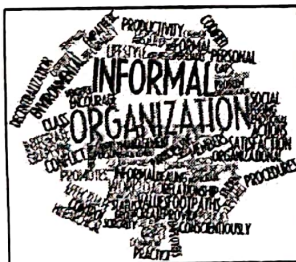
► Formal Organisation Formal organisation is a well-defined structure of authority and responsibility that defines delegation of authority and relationships amongst the organisational members. It works along pre-defined set of policies, plans, procedures, schedules and programmes. Most of the decisions in formal organisation are based on pre-determined policies. Formal organisation is "a system of well-defined jobs, each bearing a definite measure of authority, responsibility and accountability, the whole consciously designed to enable the people of the enterprise to work most effectively together in accomplishing their objectives."



## INFORMAL ORGANISATION

### .Informal organisation [ definition]

.Informal organization is a group of people who share a common identity and are committed to achieving a common purpose. Informal organizations are created by the will and shared identity of their members. The operation of an organization, in reality, is known as an informal organization as opposed to a formal organization, which is based on roles and responsibilities. Informal organizations emerge from the interaction or communication between employees irrespective of their designations and hierarchies. It runs parallel to a formal organization.



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### PRINCIPLES OF DIRECT SUPERVISION

- Direction becomes more effective when there is a direct personal contact between the superior and his subordinate. Morale and commitment of employees are improved through direct contact. Therefore, direct supervision should be used wherever possible.

### PRINCIPLES OF EFFECTIVE COMMUNICATION

- According to this, there should be a systematic flow of communication between the superior and subordinates to achieve the goals of an organisation. A good system of communication between the superior and subordinates helps to achieve mutual understanding. Upward communication, i.e., taking feedback from the subordinates helps the manager to understand the subordinates and allows the subordinates to express their feelings. So proper feedback is needed from the subordinates.

### PRINCIPLES OF EFFECTIVE LEADERSHIP

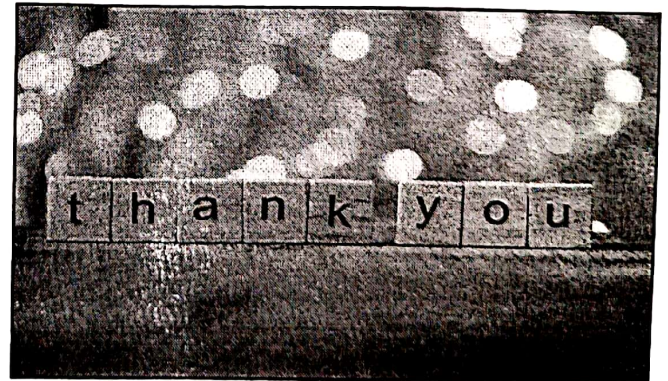
- According to this principle, managers should exercise good leadership while directing the subordinates. They should act as leaders so that they can influence the activities of subordinates to achieve the goals of the organisation. As leaders, they should guide and counsel subordinates in their personal problems too to win the confidence and trust of their subordinates.

### PRINCIPLES OF EFFECTIVE MOTIVATION

- A manager identifies the potential and ability of its subordinates and helps them to give their best. He also motivates them by offering them financial and non-financial incentive to improve their performance.

### PRINCIPLES OF EFFICIENCY

- It involves defining the duties and responsibilities of every subordinate clearly thereby avoiding wastage, duplicate of efforts, etc. And utilizing the resources of men, machine, material and money in the maximum possible way. It helps in reducing costs and increasing profits.




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**HERZBERG TWO FACTOR THEORY**

**HERZBERG THEORY**



**Professor Frederick Herzberg**

- American psychologist (1913 – 2000)
- Specialism in business management
- Disagreed with Taylor (Scientific management) about importance of financial rewards (e.g. wages)
- Much more convinced about importance of non-financial factors.

**Herzberg's Two Factors**

<p><b>MOTIVATORS</b></p> <p>Factors that directly motivate people to work harder.</p>	<p><b>HYGIENE</b></p> <p>Factors that can demotivate if not present but do not actually motivate employees to work harder.</p>
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**Herzberg Two Factor Theory**

<p><b>MOTIVATORS</b></p> <ul style="list-style-type: none"> <li>➤ Meaningful, fulfilling work</li> <li>➤ Responsibility at work</li> <li>➤ Achievement &amp; recognition</li> </ul>	<p><b>HYGIENE</b></p> <ul style="list-style-type: none"> <li>➤ Pay &amp; other financial rewards</li> <li>➤ Working conditions</li> <li>➤ Appropriate supervision &amp; policies</li> </ul>
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**ASSUMPTIONS**

- There is a strong co-relation between job satisfaction and productivity
- Motivating factors are linked to personal actions while demotivating factors are linked to performed by others
- The presence of hygiene factors will not result in satisfaction, but its absence will result in dissatisfaction.
- The presence of motivational factors leads to satisfaction but their absence leads to dissatisfaction.

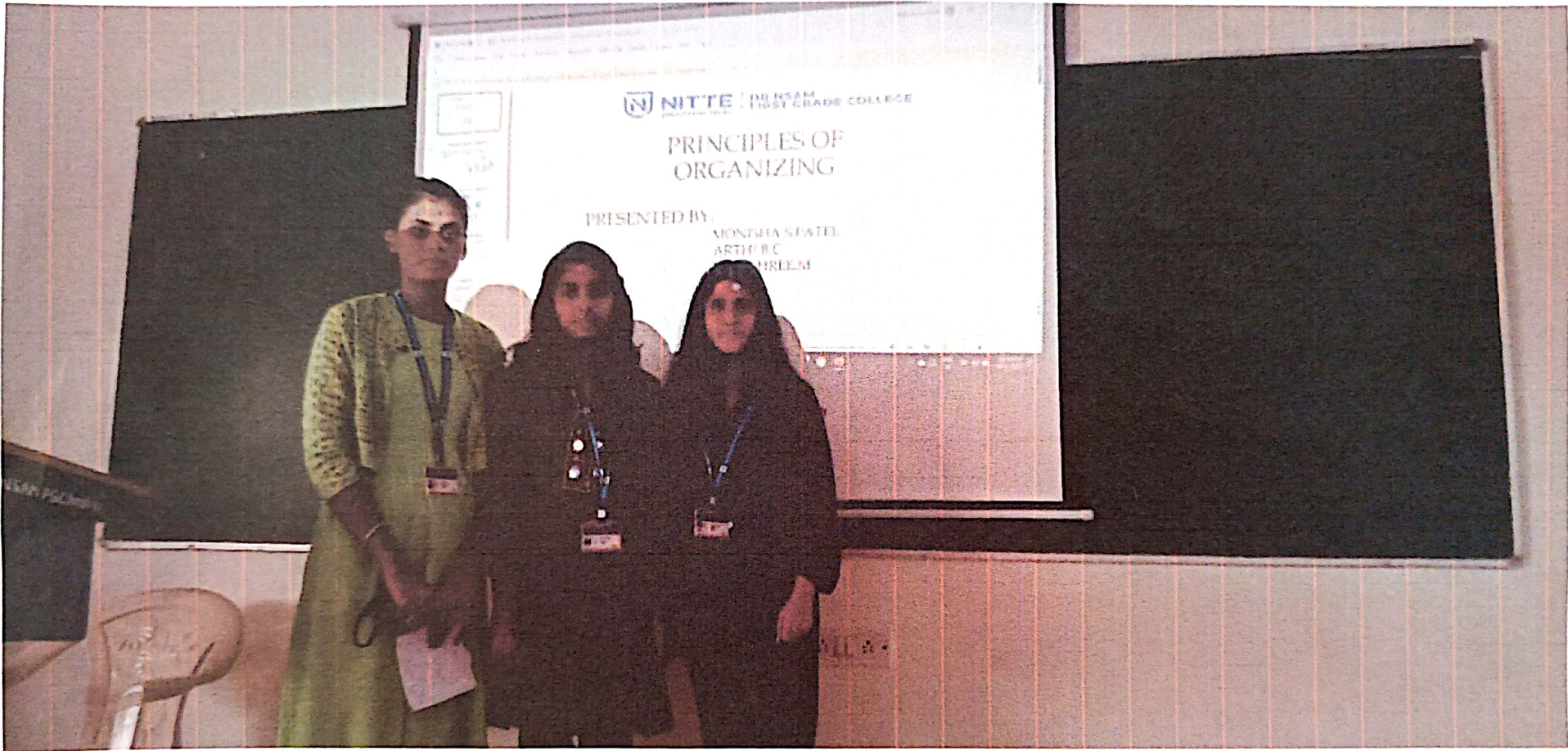
**How Herzberg would suggest motivating people**

- 1 Motivate by using motivators
- 2 Ensure hygiene factors are met



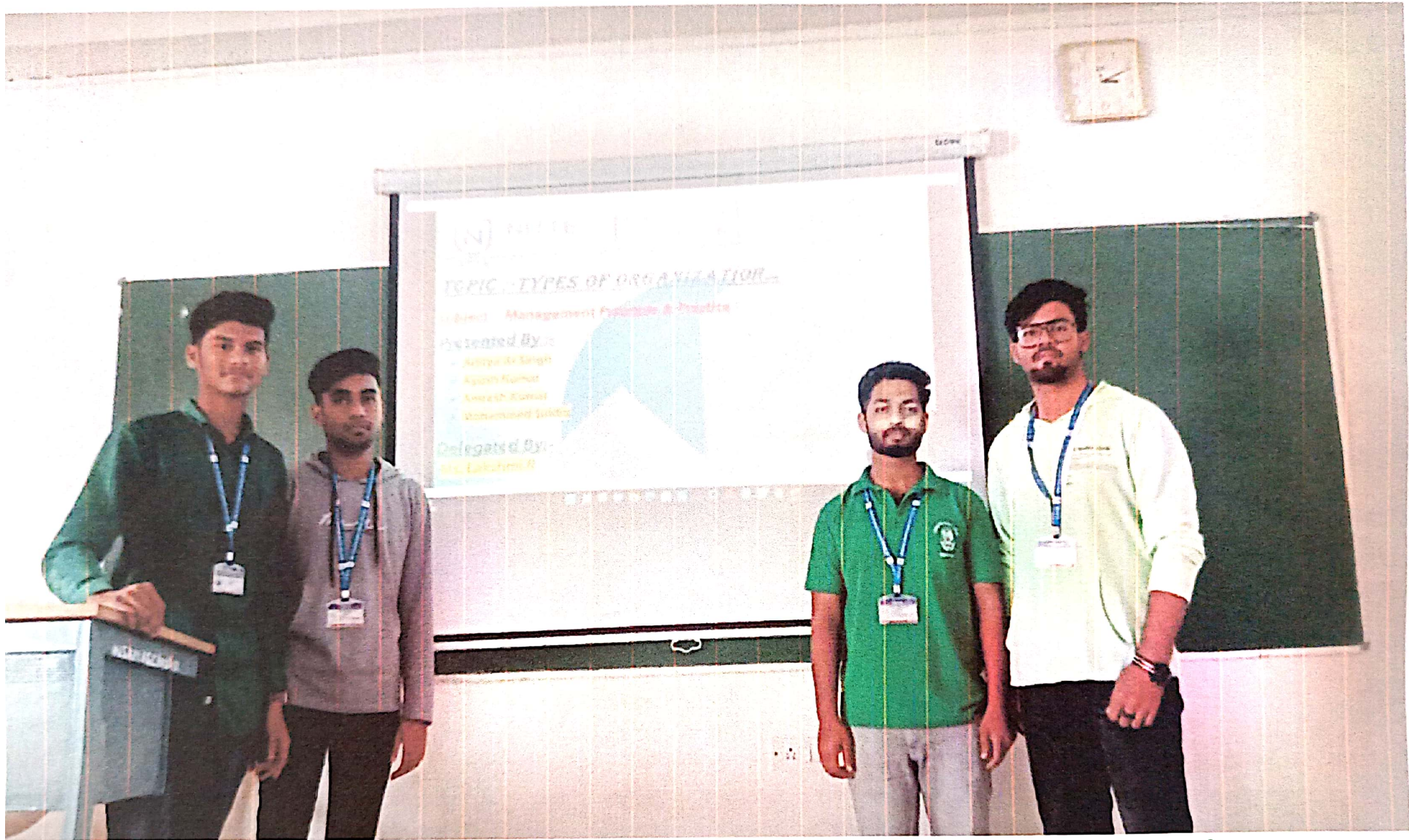
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*Lakshmi R*  
Dr. N.S.A. ... College  
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## DIFFERENCE BETWEEN FORMAL AND INFORMAL ORGANISATION

### [ Formal organisation ]

1. Formal organisation is established with the explicit aim of achieving well defined goals.
2. Formal organisation recognize certain tasks and activities which are to be carried out to achieve its goals.
3. The communication system in formal organisation follows certain pre-determined patterns and paths.

### [ Informal organisation ]

1. Its goals are ill defined and intangible.
2. Informal organisation does not have any well defined tasks.
3. In informal organisation the relationships among people are interpersonal.

## FEATURES OF FORMAL ORGANISATION

1. **Definite Interrelationship:** A formal organization has a definite and mutual relationship among the employees. Every employee knows who has to report to whom. Through this hierarchical structure, a definite relationship is established among the employees.
2. **Rules and Regulations:** A formal organization has rules and regulations that have to be followed by all the employees. The goals are achieved efficiently if one follows the rules and regulations.
3. **Division of Work:** There are different departments working in the organization. Thus, the division of work is done for working smoothly and swiftly.
4. **Stability:** A formal organization is stable in its work. It is deliberately made, and several rules are set to achieve the organization's objectives.

## FEATURES OF INFORMAL ORGANISATION

1. **No Rules and Regulations:** An informal organization has no rules or regulations. It is spontaneously made based on the personal interactions of people. Thus, no rules are set up during the establishment of the organization.
2. **Communication:** An informal organization has independent channels of communication. There is no official way of passing on information. However, the person with the lowest rank can be in direct contact with the person of the highest rank. Thus, grapevine communication is followed in an informal organization.
3. **No Stability:** There is no stability in an informal organization. An individual can be a member of another organization or group, which makes this organization unstable.

*Thank You!*

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**DR. N.S.A.M  
FIRST GRADE COLLEGE**  
(Affiliated to Bengaluru City University)

(A Unit of NITTE Education Trust (R), Mangalore)

## **DR. N.S.A.M FIRST GRADE COLLEGE**

Survey No. 21, Krishnarajapura Village, Shivakote Post, Hesaraghatta Hobli, Bengaluru - 560089  
Ph: 080-22178403, Email ID: nsamfgcb@nitte.edu.in

### **DEPARTMENT OF COMPUTER APPLICATIONS**

BCA Forum - "Technosapiens" presents

# **TECHNICAL TALK**

Date : 22/12/2022, THURSDAY - Time : 11:15 AM onwards

Venue : Master Hirannaiah Auditorium

#### **Rules & Regulations :**

**Two participants per Team.**

**Duration 05 Minutes per Team, Do not ever, EVER, go over time.**

**Present at most 05 PPT slides, no matter the length of the talk.**

**Do not have an overview slide.**

**Make each slide an image or a quote, possibly with captions.**

#### **Topics :**

Artificial Intelligence

Data Science

Big Data Analytics

IOT - Internet of Things

Cyber Crime

Ethical Hacking

**Prof. Mohan S T**  
Convener

**Prof. Bhavya K R**  
IQAC Coordinator

**Dr. R. Shanthi Iyer**  
Advisor

**Prof. Raghavendra R**  
Principal





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**FIRST GRADE COLLEGE**

## **Dr. N.S.A.M First Grade College**

Krishnarajapura Village, Bangalore-89

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Website: [www.nsam.ac.in](http://www.nsam.ac.in)

2022-23

### **BCA Forum 'Technosapience' Circular**

**Date:**

20<sup>th</sup> December, 2022

**Circular No.** 03

### **Content of the Circular**

This is to inform all the students of BCA of Dr. N.S.A.M First Grade College that **BCA Forum "Technosapience"** is conducting **"TECHNICAL TALK"** competition on **22<sup>ND</sup> DECEMBER, 2022**. All the 1<sup>ST</sup> year BCA students are hereby informed to participate whole heartedly in the competition and make the event grand success.

**Venue:** Master Hirannaiah Indoor Auditorium  
3<sup>rd</sup> Floor, Dr.N.S.A.M First Grade College  
Krishnarajapura Village, Bengaluru-89

**Time:** 11:15 AM-1:30 PM

*MAB*  
**Convener**

20/12/22

*[Signature]*  
**Principal**

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Sy. No. 21, Krishnarajapura Village,  
Shivakote (P) Hesaraghatta Hobli,  
Bangalore-560 089

Sl No	Class and Section	Signature of the faculty member with Date	Sl No	HOD's	Signature of the HOD with Date
01	I B Com 'A'	<i>Minuvaldy C</i> 20/12	1	BCA	<i>Seem</i> 20/12/22
02	I B Com 'B'	<i>Dr</i> 20/12/22	2	Commerce & Management	<i>Blanco</i> 20/12/22
03	I B Com 'C'	<i>Dr</i> 20/12/22	3	Language	<i>Dr</i> 20/12/22
04	I B Com 'D'	<i>Ajeet</i> 20/12/22	4	Arts	<i>Rohit</i> 20/12/22
05	I B Com - BDA	<i>Punith Kumar</i> 20/12/22			
06	I B Com - L&SCM	<i>Dr</i> 20/12/22			
07	I BBA - General	<i>Dr</i> 20/12/22			
08	I BBA - Aviation	<i>Dr</i> 20/12			
09	I BA	<i>Rohit</i> 20/12/22			
10	I BCA	<i>Mr</i> 20/12/22			



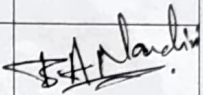
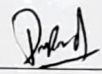

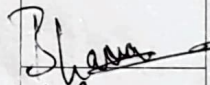
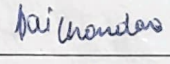
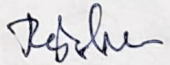
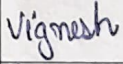
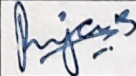
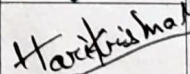

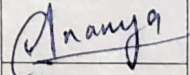
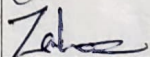
2022-23

**BCA FORUM 'Technosapience'**  
**NITTE Student Enrolment List**

**Name of Event:** TECHNICAL TALK

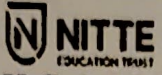
**Date & Venue:** 22-12-2022

MASTER HIRANNATAH INDOOR AUDITORIUM, 3<sup>RD</sup> FLOOR

Sl No	Name of Student	Class & Sec	Topic	Signature
1	NANDINI	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	
	BHARATH B			Bharath B.
2	DRUPAD	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	
	JENIFER			
3	BHAVAN	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	
	MEGHANA			Meghana A.
4	SAICHANDANA K.M	1 <sup>ST</sup> YEAR BCA	CYBER SECURITY	
	TEJESHWAR			
5	VIGNESH	1 <sup>ST</sup> YEAR BCA	DATA SCIENCE	
	PRIYA S			
6	HARIKRISHNA	1 <sup>ST</sup> YEAR BCA	CYBER CRIME	
	SREESHA			
7	ANANYA BIJU	1 <sup>ST</sup> YEAR BCA	METAVERSE	
	ZAHID AHMED			

8	THARUN	1 <sup>ST</sup> YEAR BCA	BIG DATA ANALYTICS	Tharun
	RICHITHA			Richitha
9	MAHENDRA DAS	1 <sup>ST</sup> YEAR BCA	ARTIFICIAL INTELLIGENCE	Mahendra
	SHALINI			Shalini
10	PRAJAKTHA	1 <sup>ST</sup> YEAR BCA	CYBER SECURITY	Prajakta
	MOHITH			Mohith
11	NAMITH	1 <sup>ST</sup> YEAR BCA	BIG DATA ANALYTICS	Namith
	NISHA			Nisha
12	GANGOTHRI	1 <sup>ST</sup> YEAR BCA	ARTIFICIAL INTELLIGENCE	Gangotri
	TEJAS V			Tejas V
13	BHARATH KUMAR RAJU	1 <sup>ST</sup> YEAR BCA	INTERNET OF THINGS	Bharath
	S SUPRITHA			S Supritha
14	KEERTHANA	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	Keerthana
	SHASHANK			Shashank
15	SHAHID AHMED	1 <sup>ST</sup> YEAR BCA	CYBER CRIME	Shahid
	DIVYASHREE			Divya
16	KARTHIK	1 <sup>ST</sup> YEAR BCA	ARTIFICIAL INTELLIGENCE	Karthik B
	DHANUJA SANTHOSH			Dhanuja
17	DEVIKA M N	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	Devika
18	HARSHITHA.S	1 <sup>ST</sup> YEAR BCA	INTERNET OF THINGS	Harshitha
	NANDAN			Nandan
19	SOWMYA	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	Sowmya
20	SUJAY	1 <sup>ST</sup> YEAR BCA	INTERNET OF THINGS	Sujay
	SREEKANTH			Sreekanth




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2022-23

**BCA FORUM 'Technosapies'**  
**Student Enrolment List**

**Name of Event:** TECHNICAL TALK

**Date & Venue:** 22-12-2022

MASTER HIRANNAIAH INDOOR AUDITORIUM, 3<sup>RD</sup> FLOOR

SL NO	NAME OF STUDENT	CLASS & SEC	TOPIC	PPT SUBMISSION STATUS	SIGNATURE
13	NANDINI	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	SUBMITTED	<i>Nandini</i>
	BHARATH B				<i>Bharath B</i>
16	DRUPAD	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	SUBMITTED	<i>Drupad</i>
	JENIFER				<i>Jenifer</i>
6	BHAVAN	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	SUBMITTED	<i>Bhavan</i>
	MEGHANA				<i>Meghana</i>
19	SAICHANDANA	1 <sup>ST</sup> YEAR BCA	CYBER SECURITY	SUBMITTED	<i>Saichandana</i>
	TEJESHWAR				<i>Tejeshwar</i>
10	VIGNESH	1 <sup>ST</sup> YEAR BCA	DATA SCIENCE	SUBMITTED	<i>Vignesh</i>
	PRIYA S				<i>Priya S</i>
15	HARIKRISHNA	1 <sup>ST</sup> YEAR BCA	CYBER CRIME	SUBMITTED	<i>Harikrishna</i>
	SREESHA				<i>Sreesha</i>

2

7	ANANYA BIJU	1 <sup>ST</sup> YEAR	METAVERSE	SUBMITTED	Ananya
	ZAHID AHMED	BCA			Zahid

17

8	THARUN	1 <sup>ST</sup> YEAR	BIG DATA ANALYTICS	SUBMITTED	Tharun
	RICHITHA	BCA			Richitha

11

9	MAHENDRA DAS	1 <sup>ST</sup> YEAR	ARTIFICIAL INTELLIGENCE	SUBMITTED	Mahend
	SHALINI	BCA			Shalini

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10	PROJAKTHA	1 <sup>ST</sup> YEAR	CYBER SECURITY	SUBMITTED	Projaktha
	MOHITH	BCA			Mohith

19

11	NAMITH	1 <sup>ST</sup> YEAR	BIG DATA ANALYTICS	SUBMITTED	Namith
	NISHA	BCA			Nisha

21

12	GANGOTHRI	1 <sup>ST</sup> YEAR	ARTIFICIAL INTELLIGENCE	SUBMITTED	Gangothri
	TEJAS V	BCA			Tejas

18

13	BHARATH KUMAR RAJU	1 <sup>ST</sup> YEAR	INTERNET OF THINGS	SUBMITTED	Bharath
	S SUPRITHA	BCA			S

12

14	KEERTHANA	1 <sup>ST</sup> YEAR	ETHICAL HACKING	SUBMITTED	Keerthana
	SHASHANK	BCA			Shashank

7

15	SHAHID AHMED	1 <sup>ST</sup> YEAR	CYBER CRIME	SUBMITTED	Shahid
	DIVYASHREE	BCA			Divya

1

16	KARTHIK	1 <sup>ST</sup> YEAR	ARTIFICIAL INTELLIGENCE	SUBMITTED	Karthik
	DHANUJA	BCA			Dhanuja

17	DEVIKA M N	1 <sup>ST</sup> YEAR	ETHICAL HACKING	SUBMITTED	Devika
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14

18	<del>TEJESHWAR</del>	<del>1<sup>ST</sup> YEAR</del>	<del>CYBER CRIME</del>	<del>SUBMITTED</del>	
	<del>SAI CHANDANA</del>	<del>BCA</del>			

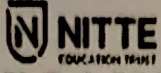


19	HARSHITHA S	1 <sup>ST</sup> YEAR	INTERNET OF THINGS	SUBMITTED	Harshitha
	NANDAN	BCA			
20	SUJAY	1 <sup>ST</sup> YEAR	INTERNET OF THINGS	SUBMITTED	Sujay
	SREEKANTH	BCA			
21	SOWMYA S B	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	SUBMITTED	Sowmya
<del>22</del>	<del>HARSHITHA</del>	<del>1<sup>ST</sup> YEAR</del>	<del>CYBER CRIME</del>	<del>SUBMITTED</del>	
	SREESHA	BCA			
<del>23</del>	<del>GANGOTHR</del>	<del>1<sup>ST</sup> YEAR</del>	<del>ARTIFICIAL</del>	<del>SUBMITTED</del>	
	TEJAS	BCA	INTELLIGENCE		

5 Marks

1. Content related to Techno
2. PPT prgs
3. Communication
4. Team work -
5. q/s.

} (5)



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2022-23

**BCA FORUM 'Technosaples'**  
**Judgment sheet**

**Name of Event:** TECHNICAL TALK

**Date & Venue:** 22-12-2022

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Sl No	Name of Student	Class & Sec	Topic	RESULT	Signature
1	NANDINI	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	4	
	BHARATH B			3	
2	DRUPAD	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING		
	JENIFER				
3	BHAVAN	1 <sup>ST</sup> YEAR BCA	ETHICAL HACKING	3	
	MEGHANA			3	
4	SAICHANDANA	1 <sup>ST</sup> YEAR BCA	CYBER SECURITY	4	
	TEJESHWAR			3	
5	VIGNESH	1 <sup>ST</sup> YEAR BCA	DATA SCIENCE	4	
	PRIYA S			3	
6	HARIKRISHNA	1 <sup>ST</sup> YEAR BCA	CYBER CRIME	4	
	SREESHA			4	

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7	ANANYA BIJU	1 <sup>ST</sup> YEAR	METAVERSE	3	H
	ZAHID AHMED	BCA		4	
8	THARUN	1 <sup>ST</sup> YEAR	BIG DATA ANALYTICS	4	H
	RICHITHA	BCA		4	
9	MAHENDRA DAS	1 <sup>ST</sup> YEAR	ARTIFICIAL INTELLIGENCE	3	H
	SHALINI	BCA		3	
10	PRAJAKTHA	1 <sup>ST</sup> YEAR	CYBER SECURITY	3	H
	MOHITH	BCA		3	
11	NAMITH	1 <sup>ST</sup> YEAR	BIG DATA ANALYTICS		
	NISHA	BCA			
12	GANGOTHRI	1 <sup>ST</sup> YEAR	ARTIFICIAL INTELLIGENCE		
	TEJAS V	BCA			
13	BHARATH KUMAR RAJU	1 <sup>ST</sup> YEAR	INTERNET OF THINGS		
	S SUPRITHA	BCA			
14	KEERTHANA	1 <sup>ST</sup> YEAR	ETHICAL HACKING	5	H
	SHASHANK	BCA		4	
15	SHAHID AHMED	1 <sup>ST</sup> YEAR	CYBER CRIME		
	DIVYASHREE	BCA			
16	KARTHIK	1 <sup>ST</sup> YEAR	ARTIFICIAL INTELLIGENCE	3	H
	DHANUJA	BCA		3	
17	DEVIKA M N	1 <sup>ST</sup> YEAR	ETHICAL HACKING		
18	TEJESHWAR	1 <sup>ST</sup> YEAR	CYBER CRIME	3	
	SAI CHANDANA	BCA		3	

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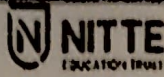
19	HARSHITHA S	1 <sup>ST</sup> YEAR	INTERNET OF THINGS	4	H
	NANDAN	BCA		3	
20	SUJAY	1 <sup>ST</sup> YEAR	INTERNET OF THINGS	3	H
	SREEKANTH	BCA		3	
21	SOWMYA S B	1 <sup>ST</sup> YEAR	ETHICAL HACKING	3	H
<del>22</del>	<del>HARSHITHA</del>	<del>1<sup>ST</sup> YEAR</del>	CYBER CRIME		
	<del>SREESHA</del>	<del>BCA</del>			
<del>23</del>	<del>GANGOTHRI</del>	<del>1<sup>ST</sup> YEAR</del>	ARTIFICIAL INTELLIGENCE		
	<del>TEJAS</del>	<del>BCA</del>			

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DR NSAM  
FIRST GRADE COLLEGE

## Dr. N.S.A.M First Grade College

Krishnarajapura Village, Bangalore-89

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2022-23

### BCA Forum 'Technosapiens' Report of the Event

<b>Name of the Event</b>	<b>TECHNICAL TALK</b>
<b>Date</b>	<b>22 - DECEMBER - 2022</b>
<b>Day</b>	<b>THURSDAY</b>
<b>Members in Jury</b>	<b>PROF.NAVEEN KUMAR</b>
<b>Total No. of Participants</b>	<b>33</b>
<b>Target Class/ Course</b>	<b>BCA</b>
<b>Highlights of the Event</b>	<p>Students actively participated in the event which improved the knowledge and technical skills in recent trends and technologies.</p> <p>The event was conducted by forming teams among the participants. They selected the topic of their choice related to recent technology and prepared power-point presentations in a professional way.</p> <p>The participants gone through many sources to gather the information related to their topic. By this the participants got many information in the development of technology.</p>
<b>Suggestions for Improvement (If any)</b>	<p>Judges suggested to conduct the event as inter class competition with including programming languages that comes under University Syllabus.</p>





*MML*

Event Coordinator/Convener

*[Signature]*  
 Principal

**PRINCIPAL**  
 Dr. N.S.A.M. First Grade College  
 Sy. No. 21, Krishnarajapura Village,  
 Shivakote (P) Hesaraghatta Hobli,  
 Bangalore-560 089



**NITTE**  
EDUCATION TRUST

**DR NSAM  
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2022-23

### BCA Forum 'Technosapiens' Winners List

<b>Name of the Event</b>	<b>Technical Talk</b>					
<b>Date</b>	<b>Day</b>	22-12-2022	<b>Timings</b>	11:15PM to 3:10PM	<b>Venue</b>	<b>MASTER HIRANNAIAH INDOOR AUDITORIUM 3<sup>RD</sup> FLOOR</b>
<b>Members in the Jury Panel</b>	PROF. NAVEEN KUMAR					

Sl No	Name of the Participant	Class and Section	Place secured
1	KEERTHANA & SHASHANK	I BCA	I
2	HARI KRISHNA & SREESHA	I BCA	II
3	THARUN KUMAR & RICHITHA	I BCA	III

Name of the Jury Member	Signature of the Jury Member	Date
PROF. NAVEEN KUMAR		22/12/22

Event Coordinator/ Convener